Lewis Karchin Design Studios

Baltimore l Washington DC

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EMPLOYMENT

2003 – 2011 Intagio Corporation, San Francisco, CA
Senior Designer.
Responsible for user interface design of PerfectEscapes.com.
a high traffic site for travel booking. Front end programming.
Intranet design. Print sales/marketing materials, media kits,
marketing presentations and banner advertising
and interactive advertising on select sites such as Yahoo.
Applying brand consistency standards across different
marketing media.

2001 – 2003 Specific Seagate Technology, Scotts Valley CA
Senior Designer.
Primary responsibilities for design modification and additions
to Seagate.com. Developing design standards, design
style guides, templates, style sheets. File backup systems,
and file naming conventions.

1998 – 2001 West Marine Corporation, Watsonville CA
Senior designer.
Print and online catalog design. Develop style guides and
print marketing materials. Project management. Developing,
promoting, and applying design strategies across web and
print materials.

1996 – 1998 San Francisco, CA
Lewis Karchin Studios - freelance graphic design
Responsible for project management of print promotion
materials for corporate communications. Participate in
senior level design discussions for marketing and sales.
Web, print and package design.

1992 – 1996 Krames/Staywell Patient Education, San Bruno, CA
Graphic Designer.
Responsible for creation and project management of print health
education brochures, catalogs and sales materials.
Early web prototype.

1986 – 1992 Primo Angeli Design, San Francisco, CA
Graphic Designer.
An internationally recognized design firm. Responsible for
art direction anddesign of consumer packaging, and print
corporate communications.

PROFESSIONAL SKILLS

Cross platform PC/MAC
Adobe CS5
CSS, HTML 4.01, XHTML 1.1
Javascript
Content Management Systems
Flash and Action Script
Offset printing
Computer pre-production
Project management skills

EDUCATION

BA Degree -
Pratt Institute School of Art & Design.
Brooklyn, N.Y.

Continued education
web programming,
interactive design.

Diploma
The High School of Art and Design.
Manhattan, N.Y.